

PROJECT OUTPUT T2.2.1

INTERFIDE Platform: cultural routes for
interreligious touristic experiences in Tirana,
Trani, and Bijelopolje.

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<https://interfidecrt.italy-albania-montenegro.eu/>



The [INTERFIDE-CRT](#), acronym of **Fostering Interfaith Dialogue and Enhancing Cross-border Religious Tourism**, is a cooperation project financed by the Interreg IPA CBC Italy-Albania-Montenegro programme, coordinated by the Vizart Association (AL) and jointly implemented by the Municipality of Tirana (AL), the Municipality of Bijelo Polje (ME) and EURelations EEIG (IT). The project is the first attempt to develop an operative framework to enhance the touristic potential of interfaith experiences in Albania, Italy, and Montenegro.

The project's main output is the **INTERFIDE Platform**, which presents two cultural and religious tours piloted under the INTERFIDE action between 3 and 9 October 2022 and between 21 and 27 May 2022.

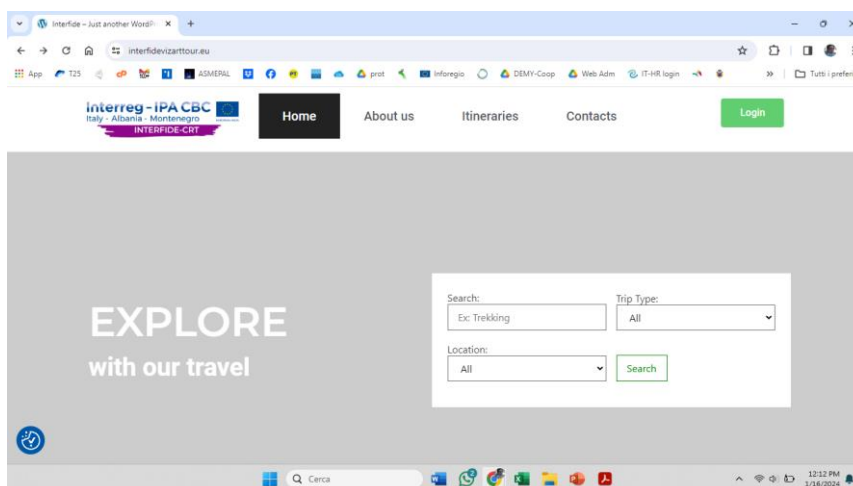
The first pilot tour crossed Italy (stops in Bari, Canosa and Trani in Apulia; Castelpetroso, Bojano and Sepino in Molise), Albania (stops in Tirana, Lezha and Shkodra) and Montenegro (stops in Podgorica and Bijelopolje). The second pilot tour crossed Tirana, Podgorica, Bjelo Polje, Podvrh, Berane, Shkoder, Polignano a Mare, Alberobello, Monopoli, Canosa, Campobasso, Matrice, Montagano, Cercemaggiore and Trani. The INTERFIDE Platform is meant to provide tourists a viable tool to explore and better plan their visits to the most distinctive spiritual sites across Italy-Albania and Montenegro, including places of worship and pilgrimage, archaeological sites, castles, museums and monuments that were selected for their intrinsic potential for developing interfaith tourism.

As we realise the important position that spiritually and religiously motivated travel holds in global tourism when we look at destinations such as Jerusalem, Rome, Istanbul, we also understand that the Southern Adriatic area is much less structured and developed in comparison.

A unique example of religious coexistence, interfaith dialogue, multicultural values, fascination for diversity and cross-contamination, with a great asset of inter-religious architectures, experiences, and events, the Southern Adriatic area deserves to be transformed in a successful interfaith touristic destination as well and to be part of larger EU and worldwide touristic schemes such as EPA Cultural Routes and UNWTO panels on Religious and Cultural Tourism.

To visit the INTERFIDE Platform, use this link <https://www.interfidevizarttour.eu/>

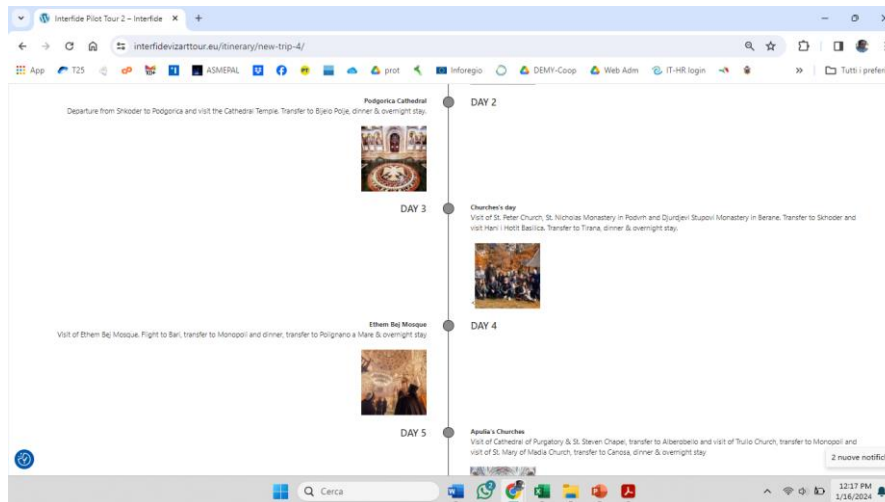
The Platform's homepage is set as a search engine, where visitors can choose the type of trip and activity as well as the country.



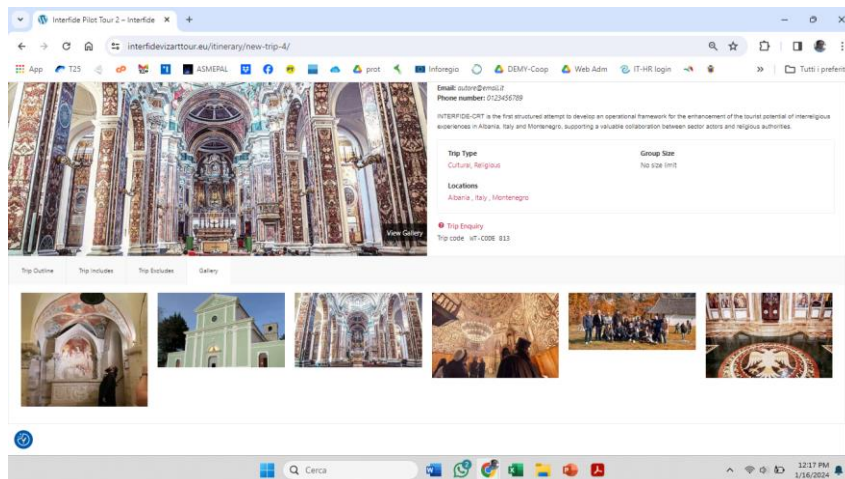
Once a trip is chosen, the visitor can explore and filter the information choosing between trip outline, information about what is included/excluded in the trip and a photo gallery.



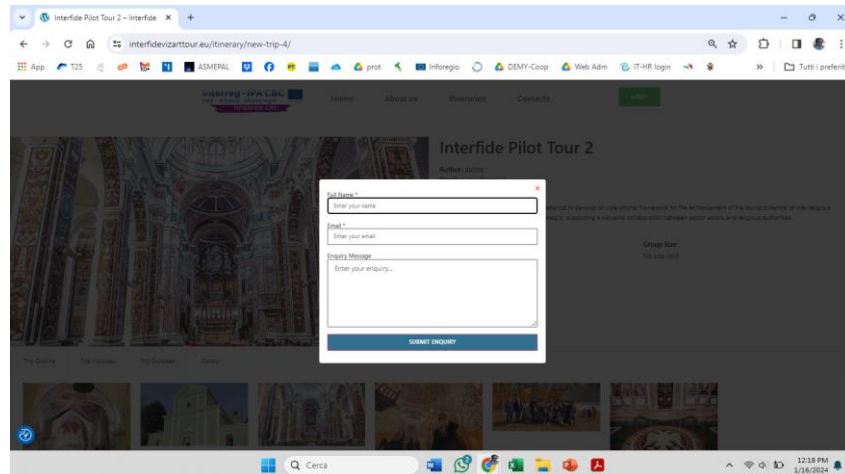
Display of the trip outline



Display of the phot gallery, with photos originally taken during the pilot tours



The trips also include an enquiry log, that can be used to request more detailed information.



The pilot tours are also displayed in the "itineraries" section of the Platform, which can host other itineraries in Italy, Albania and Montenegro.

