



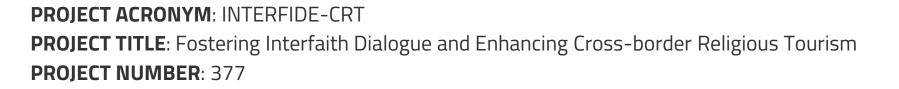




This project is co-financed by the European Union under the Instrument for Pre-Accession Assistance (IPA II)



MAIN PROJECT INFORMATION



FINANCIAL SOURCE: Interreg IPA CBC Italy-Albania-Montengro 2014-2020

P.A.: Smart management of natural and cultural heritage for the exploitation of cross border sustainable tourism and territorial attractiveness

S.O.: 2.1 Boost attractiveness of natural and cultural assets to improve a smart and sustainable economic development

DURATION: 01.07.2020 - 31.12.2022 TOTAL BUDGET: 684.800,00 EUR (IPA co-financing 85%)



EU RELATIONS

VIZart

BASHKIA TIRANË



WHO WE ARE





Shoqata Kulturore VIZart (AL) LEAD PARTNER



Bashkia Tirane (AL)

Project Partners



Opština Bijelo Polje (ME)



EuRelations GEIE (IT)

Associated partners

















www.facebook.com/VIZart2014

Cultural Association "VIZart" promotes Albanian culture and art through concrete steps such as: galleries, art colonies and exhibitions.

The focus of the association is to promote integration in Europe through most prominent values of tradition, heritage, representative figures of art, visual arts (painting, sculpture) etc.



With its cultural activities VIZart promotes, supports and enhances dissemination and recognition of Albanian cultural heritage and history, as well as Albanian cultural tourism in Europe and the world, using Albanian values and national artists as ambassadors abroad.







WHO WE ARE

Bashkia Tirane (Municipality of Tirana) is the administrative body of the city of Tirana. Tirana is the capital and largest city of Albania and the country's leading political, social and cultural center. With a population of 800,000 inhabitants, it is the 7th largest cities in the Western Balkans. Its rich history is rooted in the Paleolithic era, but Tirana is also a vibrant and youthful city, European Youth Capital 2022, and an emerging touristic destination.

Tirana is the capital of cultural and religious diversity. Its interfaith touristic appeal derives from a quite diverse and rich presence of sacred spaces and buildings, from Mosques to Catholic and Orthodox Churches.









www.bijelopolje.co.me



Opština Bijelo Polje (Municipality of Bijelo Polje) is located in northeastern Montenegro, in the Lim river valley. The city has ancient roots as traces of Illyrian, Greek and Roman vestiges can still be found nowadays.

Among the main cultural and historical monuments, the church of St. Peter is of a special importance. The Miroslav's Gospel, written in the 12th century, is one of the most famous Cyrillic written works.







www.eurelations.eu



EuRelations is a European Economic Interst Grouping (EEIG) legally established in Campobasso (IT) and working internationally across Europe and beyond.

WHO WE ARE

The group counts **33** members from across **9** countries (BG, FR, DE, IT, PL, PT, CZ, RO, ES). Among its members there are municipalities, universities, research centres, chambers of commerce and companies.

EuRelations EEIG has twenty years experience in European project design and management as well as in building and maintaining international networks.

Under the InterFide initiative, EuRelations EEIG is in charge of communication.





THE PROJECT IN A NUTSHELL



The project is the first structured attempt to develop an operative framework to enhance the touristic potential of interfaith experiences in Albania, Italy, and Montenegro, by supporting cooperation between sector stakeholders, religious authorities and key players.

Its **long-term objective** is to increase the attractiveness of the Southern Adriatic area as an interfaith tourism destination while creating the necessary conditions for including the area as part of international and European frameworks for religious and cultural tourism.

3 specific objectives:



Enhancing the competitiveness of cultural and touristic industries in Italy, Albania and Montenegro

Creating the administrative, cultural and technical conditions for the smart management of interfaith tourism



Common Action Plan for the smart management of interfaith tourist destinations





THE PROJECT IN A NUTSHELL

The action includes:

- The **INTERFIDE Lab**, where experts and sector stakeholders will identify innovative destination management techniques and impact indicators as well as targeted infrastructural investments
- The **INTERFIDE Network**, which will foster institutional relations among the main public and private actors and religious authorities at the local, regional and national level, together with sectoral agencies, and will develop a Common Action Plan
- The **INTERFIDE-CRT**, a cross-border pilot itinerary of the most appealing cultural routes where interreligious tourism experiences in Italy, Albania and Montenegro could be valorised
- The **INTERFIDE Platform**, which will collect all the knowledge acquired and will promote the INTERFIDE cross-border cultural route.



IMPLEMENTED ACTIVITIES

- 7-days tours, across the Apulia, Molise, Albania and Montenegro
- Visits to interreligious sites
- Ecumenic meetings with local religious authorities
- Presence of InterFide LAB professionals, for measurement and evaluation activities







Apulia stops in Bari, Alberobello, Canosa, Polignano a Mare, Monopoli, Trani
Molise stops in Campobasso, Castelpetroso. Cercemaggiore, Bojano, Sepino, Matrice, Montagano
Albania stops in Tirana, Skhoder, Lezha
Montenegro stops in Podgorica, Bjelo Polje, Podvrh, Berane







DOCUMENTING PILOT TOURS







DOCUMENTING PILOT TOURS







BASHKIA

Vizad







PROMOTING PILOT TOURS

Pilot Tours posters



Project brochure





The INTERFICE Lab will involve experts and socient stakholders in identifying innovative destination managements tochroupes and impact indicators, as well as togethed infrastructural investments to enhance the towning antechnologies of the cooperation area.

> Index unstanding devices with among the main public and private actors, sector stakeholders and the religious authorities, and will create a Common Action Plan.

The Consortium will experiment and assess the INTERFIDE-CRT, a cross-border pilot inerary of the most appealing utilized routes for interretigious tourism experiences

Interreligious tourism experi in Italy, Albania and Monteneg

The INTERFIDE Platfe collect all the knowledge and will promote the # Crists-border Religious To

Brochure of PT 1



Brochure of PT 2



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🙎 DAY 1	DAY 3	Among the Interreligious attractions there are the Cathedral of Furgatory and St. Stephen Chapel in Polgnagne a Mare, as well
BARI - TIRANA Diana Para Constanti Diana Para Constanti Diana Constanti	BJELO P SKHODER - TIRANA	as St. Mary of Madia Church in Monopuli.
	across Skhoder. In Bjølo Polje an interest place of worship is St. Peter the Apostole Church, built in	DAY 6
	1996 in Romanesque and Byzantine style. Heading north, it is worth visiting two Orthodox Monusteries: St. Nicholas in	CANOSA - CAMPOBASSO
	Pedvrh and Djurdjevi Stupovi in Berane, both immersed in suggestive natural areas. Once in Skhoder, a visit of Hani i Hotit	On day 6 the tour moves morth errors the hills of Moliae with two stops in the Fravince of Campobasso: at the Longobard Basilics of St. Mary in Matrice, and at the St. Mary in
touristic appeal derives from a quite divorse and rich presence of sacred spaces	Basilica closes the day.	St. Mary in Matrice, and at the St. Mary in Faieli Abbey in Montagane. The tour continues in Campobasse, Wellse's regional
and buildings, from Mosques to Catholic and Orthodox Churches.	DAY 4	capital city, whose historic centre count seven main churches, a theatre and traditional mesums. 51. Mary of Freedom Church in
DAY 2	TIRANA - BARI - POLIGNANO The Ethem Bej Mosque is finely decorated with a unique mixture of local, baroque	St. Mary of Precom Church it Corcemaggiore keeps a very charming status of the Holy Mary, combining typics Byzantine (congraphy and a Gothic taste.
TIRANA - PODGORCA - BJELO POJE	and Ottoman art. Also, its outside freecoes depict trees, waterfails and bridges, motifs that are rarely seen in islamic art. The Bektashee Museum sets the visitor to	DAY 7
The first Maninespie top is in the capital try of Pergents in while the behaviour of the second second second second second second Carital III angualitest excitation of the second carital second second second second second second second second second second second with knowspathic movie. The second Management sets in the country on the Lim Were.	The Bextashee Museum gets the visitor to know the ROB years-old history of Bektashee through documents, photos and relics. Both sites provide a fascinating	CAMPOBASSO - TRANI - TIRANA
	Interreligieus experience.	Bock in Apulla, the tour hits Trant, a well known ecumenical town, presenting many sacreed places such as the Roman Catholic
	DAY 5	Basilica of St. Mary of the Assumption dedicated to St. Nichlas the Filgrim, and th Gelbic Scolarava Synggogue, where a ver
	POLIGNANO - MONOPOLI	old oil painting of St. Mary hangs in the
	The Apulla region has numerous religious paths that continue to be practised by modern prigrims and are intermingled with cultural reverse and bineraries.	- Index





WAY AHEAD

A Pilot Tour Analysis, of PT1 and PT2, will be carried out and will include:



Questionnaires for tourist and stakeholders



Biometric Mapping



Econometric and Social Impact measurements



Environmental assessment of CO2 compensation measures



Evaluations of the logistics, infrastructure, contents and touristic offers



Thank you for your attention!

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